



Case Study:
WA Health

Brother provides a tailored and flexible labelling solution



The Customer

[WA Health](#) is Western Australia's public health system who employs 40,000 staff and provides health services across the state of Western Australia to around 2.3 million people in metropolitan, rural and remote areas.



Government of Western Australia
Department of Health



The Challenge

WA Health required a solution that would enable them to print clear, durable long lasting labels for the testing and tagging of medical devices and equipment within a number of tertiary and satellite hospitals. It was of vital importance that the labels could withstand abrasion, high temperatures, and chemicals.



The Solution

Brother worked closely with WA Health to help get a better understanding of their requirements and ultimately provide them with a solution. Both the PT-9700PC and PT-9800PCN were selected for their ability to reliably print a large range of durable labels and coupled with Brothers Software Development Kit (b-PAC SDK) the PC connectable labels were able to easily integrate with their existing medical software.



The Benefit

Brother was able to supply a labelling solution from their extensive range which met all of WA Health requirements. Utilising Brothers Development Kit (b-PAC SDK) we were able to integrate the labelling solution in to their existing infrastructure seamlessly, thus providing them with a flexible product.



The Product

Label Printer	PT-9700PC , PT9800PCN
Consumables	TZe-B51, TZe-561
Software	Brother b-PAC SDK 3.0



Contact Us

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 corporatesales@brother.com.au

 <http://corpsolutions.brother.com.au>



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